

No one doubts the strategic value of good information. Every day you are tasked with finding not just good information, but the right information—to facilitate faster, better decisions. You must expertly gather intelligence, provide insights, identify opportunities and disseminate knowledge across a broad range of stakeholders.

Factiva.com is the indispensable resource to help you quickly pinpoint facts and trends, create competitive advantage, and drive actionable intelligence across your organization. It provides fast results, precise research and news monitoring on companies, industries, issues and regional affairs.

Comprehensive Global Content

Factiva.com offers a premier collection of the world's top media outlets, trade and consumer publications, and thousands of Web sites—more than 31,000 global news and information sources from 200 countries in 26 languages. Top news sources include The Wall Street Journal, Dow Jones Newswires, The New York Times, The Sydney Morning Herald and Le Monde, to name a few. And accessing global content has never been easier. Among its special features is automated translation—an essential tool for global information professionals—which immediately converts articles from eight native languages into English.

“At Taj, L'ESPRESSO, the press review of the Information Center, produced with Factiva.com, has become a necessary outlet to help circulate strategic information every morning.”

-Isabelle Brasseur, Head of the Information Center, Taj

Spend Less Time Searching

The rise of cheap, disposable content is glutting search engine results and wasting your valuable time. Finding accurate, trustworthy and timely information quickly is becoming increasingly difficult. Factiva.com offers powerful search features that find relevant news to help you populate news portals, integrate valuable content into users' daily workflow and manage numerous other responsibilities with ease.

- Utilize custom search fields combined with Dow Jones Intelligent Indexing™ to yield effortless and accurate results
- Identify and eliminate duplicate articles to increase efficiency in both search results and alerts
- Target search efforts by media type, specific publication or date range, including 40+ years of archives
- Access in-depth News Page views with editorially selected industry or topical coverage

The Factiva.com **Discovery Pane** eliminates the need to sift through numerous articles. Search results are displayed in interactive charts and graphs so you can quickly see emerging trends and find the unexpected. It uncovers the big picture around your results, with articles filtered and grouped by time, themes, most mentioned companies and more.

Improve the Quality of Your Research

Researching unfamiliar subjects can be a time-consuming task, creating unnecessary obstacles for information-intensive projects. Concept Explorer simplifies the research process with the unique ability to reveal connections and relationships between words, ideas and people. Whether you're conducting research on a user's behalf or gathering background information for a high-level project, Concept Explorer saves time and provides a higher quality collection of facts and trend information.

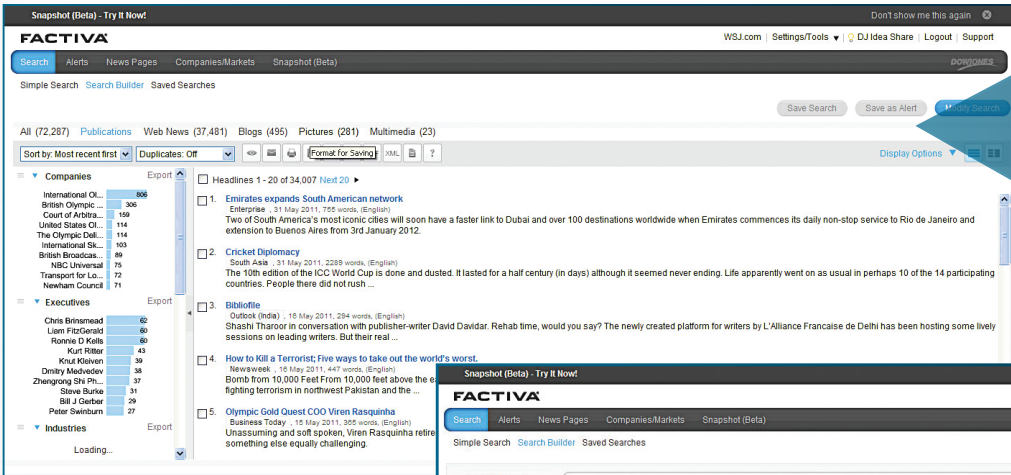
“Its content portfolio leaves little—if anything—to be desired by the business researcher... It has identified the core needs and target markets, and is now in the enviable position of making a sound strategy sing.”

-Outsell

Effortless Information-Sharing

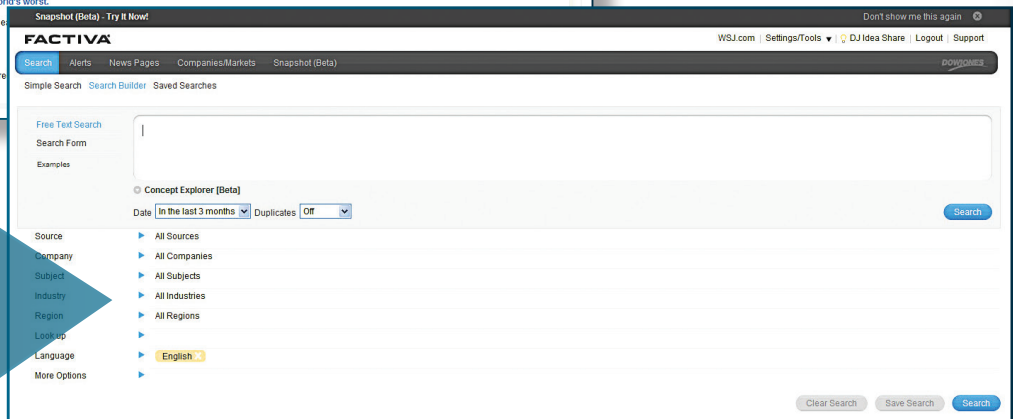
Key constituencies require ready access to critical news and information. Factiva lets you easily share results or inform colleagues and executives of breaking news coverage, competitors' moves or specific industry updates.

- Create customized newsletters with easy-to-use formatting and editing options
- Place enterprise widgets in corporate portals or intranets for continuous news delivery
- Create podcasts to deliver interactive updates within your organization
- Set up and send alerts to keep individuals or user groups informed on breaking news



Patented taxonomy and superior editorial processes ensure you get highly targeted and precise search results.

The Search screen is optimized for professional searchers and includes every search parameter control that information experts have come to rely on.



Always Informed, From Anywhere

Supplying highly valued business intelligence often extends beyond a typical work day. Whether you are compiling competitive intelligence, keeping the C-suite informed or working on last-minute requests from strategic planning, you can be confident that you have the latest information to quickly respond to emerging business issues or customer demands. Factiva Alerts automate and ensure continuous delivery of the news you need, via email, mobile device or widget. Plus, the Factiva.com mobile interface lets you easily search, read and forward news and receive up-to-the-minute alerts on companies and topics you specify, at any time.

“Thanks to Dow Jones Factiva newsletters, my team has cut the time spent on newsletters every day from two hours to 45 minutes...it showcases our department in a positive and proactive light by adding to the company’s overall strategy and bottom line.”
-Martine Méheux, Manager of the Information Centre, Rothschild & Cie

Committed to Your Success

Dow Jones ensures you get the full benefit from its products with comprehensive online and live support, around the globe. Dow Jones’s Customer Service telephone support and technical consultants are available to assist you locally.

Factiva's winning combination of powerful search, meticulous results and versatile alerting can help support your company’s research strategies. You can expand the reach of Factiva.com even further with these options:

Factiva Reader provides a simple reading experience for copyrighted Factiva news and information, allowing you to inform internal and external audiences with relevant, business-critical news.

Dow Jones Companies & Executives takes your research capabilities to the next level with enhanced company, executive and industry information, in-depth profiles, access to precise reports and expert analysis, and much more.

Dow Jones Client Solutions provides custom installations of Factiva.com and integrates valuable Factiva content into unique engagements, such as executive dashboards, employee portals, SharePoint sites or intranet applications.



Contact your sales representative to learn more or visit www.factiva.com.