

Dow Jones Media Monitor

Monitor. Analyze. Discover. Engage. MADE for Your Communications Success.



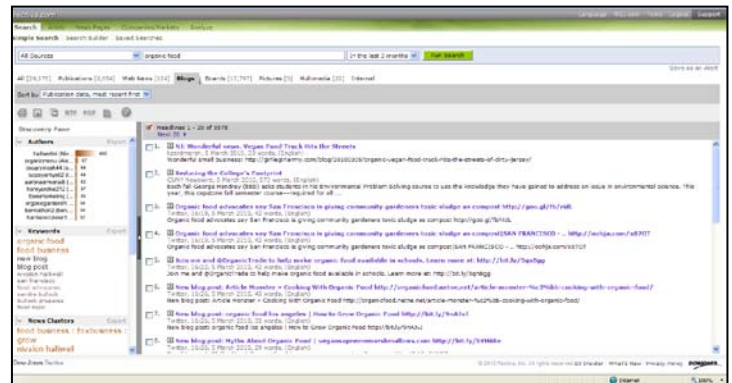
When an issue around your brand or client emerges, Dow Jones Media Monitor can help you understand the impact and get oriented quickly. Conduct do-it-yourself analysis across both traditional and social media to get a quick read on breaking news and emerging trends.

Major Media Outlets Plus Social Media

Dow Jones Media Monitor allows you to search across thousands of the world's top news sources and social media, including blogs and boards. Easy access to a broad scope of coverage ensures you'll have a handle on emerging issues, breaking news, conversations in social media, potential news hooks and the right people to pitch.

The Speed and Flexibility of Do-It-Yourself Media Analysis

Enter just a few keywords to get instant media analysis. Save up to nine interactive charts to dashboards so that you can continue to track issues for as long as they remain in the news cycle. The interactive charts and graphs can help you understand the bigger picture, with articles filtered and grouped by time, topics, most mentioned companies, and more. Sophisticated text-mining technologies work to reveal emerging trends and ideas within your search results.

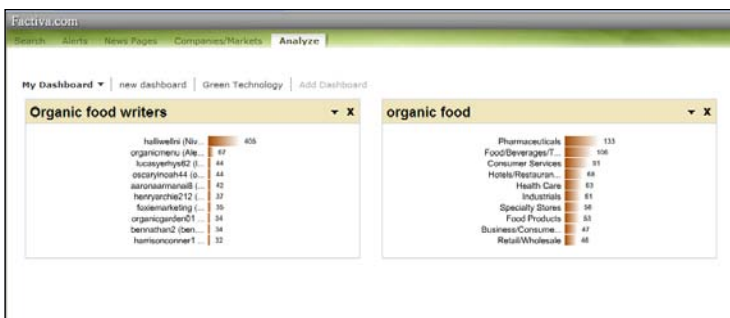


Conduct on-the-fly media analysis of both traditional and social media

We Have the Coverage You Need

An information service is only as good as its content, and Dow Jones Media Monitor offers more than 28,000 global news and information sources from 157 countries and available in 23 languages. Plus, you get opinion and comment from social media sources, including blogs, message boards and consumer review sites. Whether you're monitoring your company's coverage, researching emerging issues, or preparing for campaigns or interviews, Dow Jones Media Monitor has the quality and scope of sources you need to stay ahead.

Add Dow Jones Media Monitor to your Dow Jones Factiva or Dow Jones Insight subscription today.



Interactive charts help you see the bigger picture

Stay on Top of Emerging Issues

Wherever the buzz begins, Dow Jones Media Monitor can help you track the news cycle and follow the conversation. Create alerts to receive news articles via email on the topics you follow or visit your dashboard whenever you need a fresh look at how the story is playing out in traditional and social media.

Dow Jones helps you create success at every point in your day. We help you monitor and publicize the buzz, analyze the impact, discover opportunities and risks, and engage the influential.

For more information about Dow Jones Solutions for Communications Professionals, visit www.dj.com/moreinfo/prcc