

Dow Jones Economic Elementized News Feed

Computer-Readable, Ultra-Low-Latency News for the Fastest, Most Reliable Trading Decisions



In today's increasingly competitive and ever more automated trading environment, proprietary traders, quantitative analysts and risk managers are looking for every conceivable edge in information, technology and speed. Dow Jones, the leader in real-time financial news, introduces Dow Jones Economic Elementized News Feed that provides a fast and enhanced economic news data feed and archive for automated trading and analysis.

The Dow Jones Solution

This advanced solution delivers economic indicators in precisely tagged elements on an ultra-low-latency feed, all designed for direct integration into quantitative analysis models and computer trading programs. Buy- and sell-side market participants will be able to make the Dow Jones Economic Elementized News Feed their advantage in algorithmic trading, quantitative analysis and execution management.

Structured Information for the Fastest, Most Secure Decisions

Dow Jones Elementized News Feed places discrete pieces of news – keywords, timestamps, symbols and other crucial data – into XML-tagged fields for easy parsing and direct embedding into trading programs and models, speeding decisions to mere milliseconds. The new feed, which includes an archive of over three-years of historical data, delivers:

- **Faster Decisions** – The new Dow Jones feed is ultra-fast, for the quickest market actions.
- **Greater Reliability** – Human intervention is minimized; feed and archive data is delivered in a consistent, well-structured format. This eliminates the need to parse unstructured text and maximizes data points and resulting output.
- **Enhanced Analysis** – Elementized headlines are accompanied with a historical archive, to facilitate more complex models and more thorough back-testing and pre- and post-trade analysis.

Dow Jones Elementized News Feed Won “Best Data Solution” for the Financial News Awards for Excellence in I.T.

Market-Moving Data in a Consistent Format

Dow Jones Elementized News Feed includes the economic data most likely to influence markets and trading around the world.

Nearly 300 Economic Indicators in Key Locations

- G7 (U.S., U.K., Japan, Germany, France, Italy, Canada)
- Robust European coverage
- Newly expanded Asia Pacific coverage including Hong Kong, China and South Korea
- New Latin America Coverage for Brazil and Mexico
- Additional Non-Economic Content Available
 - o Energy Data
 - o U.S. Treasury Auctions
 - o NY Fed Open Market Operations

When Speed and Reliability Count Most – You Can Count on Dow Jones

Dow Jones Elementized News Feed lets you harness the respected intellectual capital that is the hallmark of Dow Jones. Clients who need an objective, real-time source of quality news and information for their quantitative models—and need it ahead of competitors – consistently choose Dow Jones, a trusted brand that delivers the timeliest information you can trade on with confidence.

The Next Step in Trading and Analysis

The innovative Dow Jones feed revolutionizes how newsflow can be interpreted and acted upon for algorithmic trading, quantitative analysis and execution management. Dow Jones Elementized News Feed gives hedge funds, banks and securities firms an enhanced news source for analyzing and identifying trading, investing and hedging opportunities – and moving on information in milliseconds.

For more information about Dow Jones Elementized News Feed, email algo@dowjones.com or call 877-339-0352